INSIDE SALES TRAINING
3-DAY CAMP FOR SALES ASSOCIATES

Why attend OUR camp?
THE PROOF IS IN THE NUMBERS

AVerAGE TICKET INCREASE OF 3.5%

OWNERS REPORT A GENERAL SALES INCREASE OF OVER 14%

INCREASED EARNINGS OF 8%

For 50 years the WFCA has been the flooring industry’s only unbiased source of information and advancement. We’ve taken that to the next level by launching your University.

This 3-day camp takes your best sales representatives and turns them into true consultants. There is no product knowledge and no hidden agendas - we leave that to everyone else.

We operate off one principal-you’re either ‘ripe and rotten’ or ‘green and growing.’ Learning never stops because our members won’t let it. Take advantage of this ongoing, ever changing, educational opportunity, and take your sales team to the next level.

You can register online at bmarkinc.com or contact Christian Sloan at christian@bmarkinc.com or 919.636.4845

SALT LAKE CITY
MARCH 22-24

KANSAS CITY
APRIL 12-14

PHILADELPHIA
MAY 17-19

LOS ANGELES
JUNE 21-23

SACRAMENTO
JULY 26-28

INDIANAPOLIS
AUGUST 16-18

SEATTLE
SEPTEMBER 13-15

ORLANDO
OCTOBER 11-13

CHARLOTTE
NOVEMBER 8-10

DALLAS
DECEMBER 13-15